



FOR IMMEDIATE RELEASE:  
July 15, 2009

Contact: Debbie Honeycutt, Development Associate  
The Neurosciences Institute  
10640 John Jay Hopkins Drive, San Diego, CA 92121  
Email: [honeycutt@nsi.edu](mailto:honeycutt@nsi.edu) Website: [www.nsi.edu](http://www.nsi.edu)  
Tel: (858) 626-2020 Fax: (858) 626-2013

THE NEUROSCIENCES INSTITUTE ANNOUNCES  
“MINDING THE ARTS” LINEUP

The Neurosciences Institute in La Jolla will hold its seventh annual “Minding the Arts” fund raiser to support its performing arts program on Sunday, August 30, 2009. The 4:00 p.m. to 8:00 p.m. event will raise funds to allow the Institute to continue providing premier performance space at no charge to local not-for-profit arts and educational organizations.

This program, called “Performing Arts at The Neurosciences Institute” effectively saves San Diego's arts community more than \$300,000 per year, by providing space for over 100 high-quality performances to nearly 20,000 San Diegans annually. Without this support, many of the smaller organizations would be unable to hold their events at all and the larger organizations would be forced to charge higher ticket prices.

“Minding the Arts” features an outdoor cocktail reception with scrumptious food and beverages provided by Pamplemousse Grille, St. Tropez Specialty Cakes and Desserts, Sammy's Woodfired Pizza, Authentic Flavors Custom Catering, UCSD Faculty Club/Carriage Trade Catering, Convivial Catering, Estancia Hotel La Jolla, TK&A Custom Catering, U4Rik, The French Gourmet, Waters Fine Catering, and the Karl Strauss Brewery. Set amid the stunning architecture of the Institute on Torrey Pines Mesa, guests

will be entertained following the reception with a concert hosted by the popular and charming Nuvi Mehta as Master of Ceremonies. The Hutchins Consort, with their unique octet of string instruments will open the program, followed by the mixed harmonies of The NOTEables, and performing for the first time at the Institute, the RB Swingtet. The afternoon promises to have something to suit everyone's taste.

Tickets are available for Patrons Premier Seating at \$250 and Friends at \$150 by calling (858) 626-2022 or on the website [www.nsi.edu](http://www.nsi.edu). All proceeds will be used to cover the costs associated with "lending" out the auditorium, including maintenance, security, energy, and staff support. This vital and unique program needs your support. This event is open to the public.

Support Arts and Educational Performances in San Diego!

#####